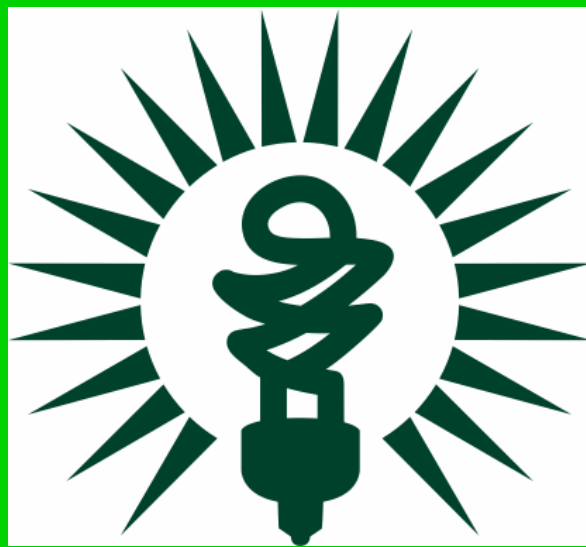


# New Energy for Ohio



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Ohio Chapter Staff





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# The Plot

- American Electric Power, Dayton Power and Light, Duke Energy, and First Energy

Overall, SB 221 requires utilities to achieve a minimum, cumulative 22% reduction in sales by the year 2025; beginning with 0.3% in 2009, 0.5% in 2010, 0.7% in 2011.

By the year 2025, 25% of energy must originate with “advanced” or “renewable” sources. 12.5 % of these sources must be “renewable”; the remainder can be “advanced”.

# Past Victories

- EERS and RPS passed for regulated Electric Utilities in 2008 (SB 221)
- Strong rules at the PUCO in 2009 & 2010
- Strong precedent in early cases
- Coalition efforts; new partnerships
- Nominated two experts to the BBS
- Debate on Codes has moved away from an Ohio specific one to the 2009 IECC



# Villians

- Timid Leadership & Partisanship
- Strong & Well-Funded Special Interest Groups
- Continued Threat of Undermining the Law through Legislation



# Battle Tactics

- Cases at the PUCO
- Collaboratives
- Grassroots/Public Education
- Media Efforts
- Coalition Building
- Technical Research & Presentations
- Strong partnerships with local groups, Chapter committees, and national organization
- Campaign to Promote SB221



# Danger Ahead!

All victories won over the past 2.5 years are in jeopardy!

- Changes at the PUCO
- More conservative statehouse
- Privatization of key agencies
  - Key ally (OCC) is under fire
- Biomass, Duke IRP



# Hope on the horizon...

- Landscape
  - Post election potentially less partisan
  - Non-traditional allies
- Potential Policies
  - Natural Gas EERS
  - Industrial Efficiency & CHP
  - Utilities & Building Codes
  - Strong Implementation of Efficiency & Renewable Programs
  - Sporn Case



Thank You!

